



Maria Carolina

ABOUT ME

Passionate visual storyteller specializing in photography, video, and social media content. Experienced in creating compelling visuals for corporate, music, fashion, lifestyle and brands, with a strong eye for aesthetics and digital engagement.

SKILLS

- Photography
 - Photo Retouch
 - Video Editing
 - Studio Lighting
 - Audio Recording
 - Content Creation
 - Social Media strategy
 - Color Grading
 - Visual Storytelling
 - Motion Graphics
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- EU Driver's License
 - Available for relocation

CONTACT

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 [LinkedIn](#)

CONTENT CREATOR

WORK EXPERIENCE

Photographer and Content Creator

Instituto Superior Técnico (IST), University of Lisbon — Engineering School, 2024 – Present

- Created high-quality photography for corporate, events, and product use across digital platforms.
- Designed branded social media templates (@tecnico_ulisboa), ensuring visual consistency and engagement.
- Filmed and edited short-form video content (Reels, TikTok), producing dynamic visuals aligned with brand identity.

Social Media Content Creator

Freelance for @Bloodborne.event, 2025 – 2026

- Managed social media strategy and content production for independent music events
- Filmed and edited video content for digital platforms
- Developed visual identity and increased audience engagement.

Creative Director and videographer

Freelance, 2025 – 2026

- Directed/Filmed/Edited for music videos and short films.
- Curated videos for social media (tiktok, instagram).

Photographer

Freelance, 2021– Present

- Covered concerts, fashion, and lifestyle events
- Delivered high-quality visual content tailored to brand and audience needs

ACADEMIC DATA

Faculty of Fine Arts, University of Lisbon, Lisbon, Portugal

Master's Degree in Multimedia Art | September 2024 - 2026

Faculty of Fine Arts, University of Lisbon, Lisbon, Portugal

Bachelor's Degree in Multimedia Art | September 2020 - 2023

PORTFOLIO

[Here](#)

PROGRAMS

- Adobe Photoshop
- Adobe After Effects
- Davinci Resolve
- Adobe ilustrator
- Canva
- InDesign
- Blender
- Capcut
- Figma
- Adobe Bridge
- Wordpress

LANGUAGES

German:

Beginner level

English:

High level.

Portuguese:

Native.

Spanish:

Entry level.